



Instituto dos Vinhos do Douro e do Porto

Attention All Wine Agents and Producers ***Mark Your Calendar***

Montreal, July 6, 2007 - The Port and Douro Wines Institute is pleased to announce the dates of its national tasting series for 2007, as follows:

The 7th edition of the Port and Douro Wines Institute Tasting Series will take place as follows:

In Toronto, on Monday, October 22, 2007

In Montreal, on Wednesday, October 24, 2007

Please mark these dates on your calendar. Further details regarding **venues and schedules** of the events will be communicated to you shortly.

Calgary: Expanding the series

We are currently seeking to expand the series to the **Calgary** market. The proposed date was **October 18**, so as to allow producers to fully profit from their trip to Canada for the series. At this point, we are trying to resolve the schedule issue, as a number of wine events are taking place in Alberta in October, including the Rocky Mountain Wine and Food Festival series throughout the month. We will provide more information about this shortly, based on our discussions with local wine agents.

Registration

Please note that all registration information for exhibitors will be available online this year, allowing for a simpler and more efficient process through the www.ivdp.ca site! Registration will begin around July 23. We will issue a confirmation once the site is up and running.

Wine Shipment from Portugal

IVDP will provide support in shipping wines from Portugal so as to increase the number of new products being tasted during the event. More details about the financial implications of this shipment for agents and/or producers, in complement of IVDP's contribution, will be provided shortly.

Exclusive Hotel Service

We are pleased to announce our new partnership with Hotel Management International (www.hotelmanagementintl.com). This exclusive corporate rate program allows to simply and efficiently reserve online in a selection of the best hotels in more than a dozen locations around the world, including all main cities across Canada! Simply contact us to get your user name!

About the Port and Douro Wines Institute

The Port and Douro Wines Institute (IVDP) is the result of a recent merger between the Port Wine Institute and the Interprofessional Commission for the Demarcated Region of the Douro (CIRDD) along with its expertise, personnel and heritage. IVDP is an interprofessional public institute whose mandate is to control the quality of Port and Douro wines, their certification, and to defend and promote these wines worldwide.

For further information, comments or for suggestions, please contact:

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